

Webinar “Pripravljeni na nov začetek v turizmu”

Dodatna gradiva

Najbolj všečkana fotografija na Instagramu

- <https://www.instagram.com/p/BsOGulcndj-/>

Zanimive kampanje

- <https://www.youtube.com/watch?v=juijDAf96lI>
- https://www.youtube.com/watch?v=_35uEjs2W7I
- <https://www.youtube.com/watch?v=JNY-ogBkt4Q>
- <https://www.youtube.com/watch?v=z8TUcWYDxjk>
- <https://www.youtube.com/watch?v=f48-CHjVRXo>
- https://www.youtube.com/watch?v=Hd_2Y29_FLU
- https://www.youtube.com/watch?v=vs1wMp84_BA
- <https://www.youtube.com/watch?v=j5vkSHseqCs>

Forbes & Slovenia po Covid-19

- <https://www.forbes.com/sites/jaredranahan/2020/05/30/best-tourist-destinations-after-coronavirus/#2b64ec985bdd>

Google Trips

- <https://www.youtube.com/watch?v=ign2GmVEflw>

Customer Journey Mapping

- <https://boagworld.com/audio/customer-journey-mapping/>

Smernice za pripravo videjev za splet

- <https://www.thinkwithgoogle.com/features/youtube-playbook/>

Zasovljivi dizajni mobilnih aplikaciji

- <https://www.youtube.com/watch?v=NUMa0QkPzns>

Brezplačne fotografije

- <https://unsplash.com/>
- <http://pexels.com>
- www.sxc.hu
- www.morguefile.com
- <http://wptavern.com/13-sources-for-free-public-domain-and-cc0-licensed-images>

Katera fotografija bo imela največ všečkov? Pomagajte si z umetno inteligenco

- www.AskLisa.ai

Booking.com in (A/B) testiranje ter kultura

- https://www.youtube.com/watch?v=_sx5LV23hlE

Znanost prepričevanja

- <https://www.youtube.com/watch?v=cFdCzN7RYbw>

Zakaj potrebujemo slabo izbiro? (uporabno pri postavitvah paketnih ponudb)

- <https://www.youtube.com/watch?v=xOhb4LwAaJk>